

MINNESOTA

MREJ.com

REAL ESTATE JOURNAL

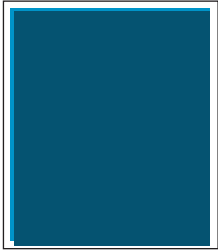
2018 Media Planning Guide

Minnesota Real Estate Journal

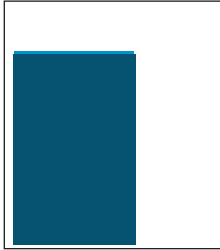
13700 83rd Way N STE 206, Maple Grove, MN 55369

www.mrej.com

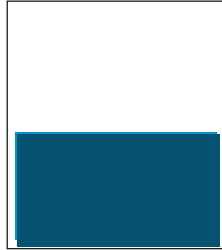




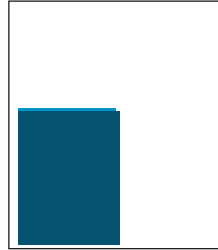
Full page
10" x 13 1/2"



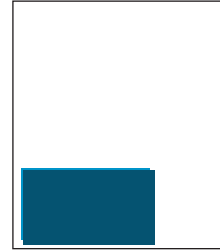
Junior page
7 1/2" x 10 1/2"



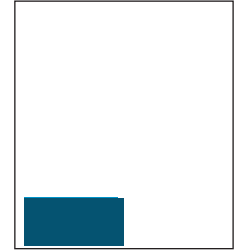
Half page
10" x 7"



Quarter page
4 7/8" x 7"



Eighth page
4 7/8" x 3 1/2"



Business Card
3 1/4" x 2"

Net rates (Black and White)	1x	6x	12x
Cover Package: Includes Logo on cover and 2 Full Page ads	\$3,950	\$3,250	\$2,500
Full page	\$2,250	\$1,650	\$1,100
Junior page	\$1,700	\$1,350	\$900
Half page	\$1,500	\$1,050	\$750
Quarter page	\$995	\$695	\$450
Eighth page	\$675	\$400	\$300
Business Card	\$250	\$175	\$100

Web offset/tabloid size
 Four-column format
 Trim size: 11" x 14 1/2" no bleed
 Paper stock: 35 lb. HBX newsprint

Color
 Four-color: \$350
 Spot Color: \$150

**Four-Color Included,
 No Extra Cost with
 12x Rate Contract**

Online advertising

To advertise on www.mrej.com, contact your sales representative for rates, options and general information.

Electronic file formats

Ads should include all fonts and graphics, and images should be saved in either .EPS or .TIF formats at 300dpi resolution. Only high-resolution Adobe PDFs will be accepted.

Production charges

Creative/design services are available at additional cost.

Commissions

Only recognized advertising agencies with three or more accounts will receive a 15% discount, provided payment is received within 30 days of invoice date. Discount applies to display advertising space, color and position only.

Terms of billing

Net 30 days. A finance charge of 1.5% per month (18% annum) is computed on amounts more than 30 days past due. No new advertising will be sold to customers with an account balance over 60 days past due.

Pre-printed inserts

Inserts available for contractual advertisers. Please contact the Associate Publisher for rates at least one month prior to insert date. Size restrictions: max: 10" x 13 1/2"/min: 5" x 3 1/2".

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Ad Closing: First Friday of the Month

Materials Due: Second Friday of the Month

January **Green Buildings**

February **Real Estate Investing**

March **Industrial**

April **Office**

May **Energy**

June **Multifamily**

July **Green Buildings**

August **Land Development**

September **Women in Real Estate**

October **Energy**

November **Retail**

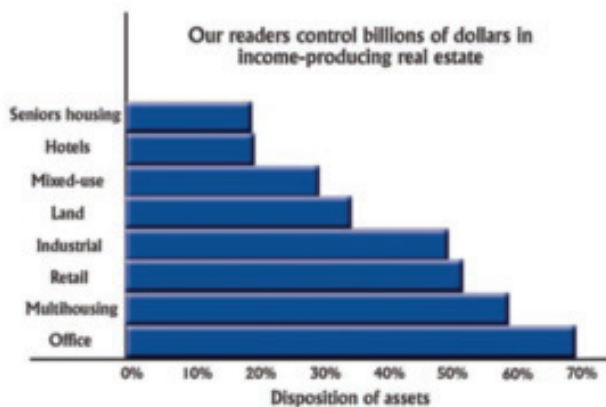
December **Year in Review**

Minnesota Real Estate Journal

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Senior-level decision-makers...



Did you know...

More than 15,000 decision-makers read the Minnesota Real Estate Journal?

These decision-makers represent billions of dollars in purchasing power and are vested with the authority to buy, sell, lease, invest, finance and develop income-producing real estate

Our readers include members of the following major industry organizations and associations:

- American Institute of Architects of Minnesota (AIA)
- The Appraisal Institute
- Association of General Contractors (AGC)
- Building Owners and Managers Association (BOMA)
- Certified Commercial Investment Members (CCIM)
- Contractors Specifications Association (CSA)
- CORENET Global Corporate Real Estate Network
- Economic Development Association of Minnesota (EDAM)
- Institute of Real Estate Management (IREM)

- International Facility Management Association (IFMA)
- Minnesota Commercial Association of Realtors (MNCAR)
- Minnesota Multi Housing Association (MHA)
- Minnesota Shopping Center Association (MSCA)
- Mortgage Bankers Association (MBA)
- National Association of Industrial and Office Properties (NAIOP)
- Real Estate Investment Association (REIA)
- Society For Marketing Professional Services (SMPS)
- Society of Industrial and Office Realtors (SIOR)

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