

**MINNESOTA**

**MREJ.com**

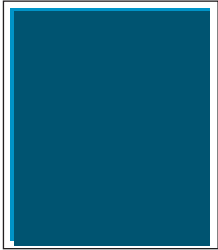
# **REAL ESTATE JOURNAL**

## 2020 Media Planning Guide

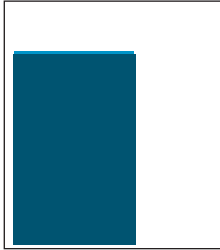
Minnesota Real Estate Journal

7767 Elm Creek Boulevard, Suite 210, Maple Grove, MN 55369

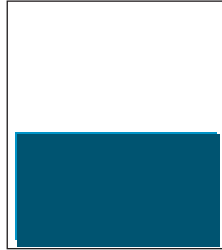
[www.mrej.com](http://www.mrej.com)



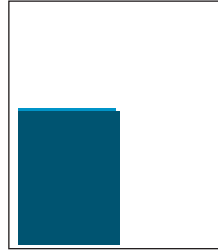
Full page  
10" x 13 1/2"



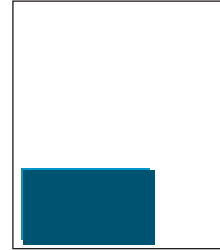
Junior page  
7 1/2" x 10 1/2"



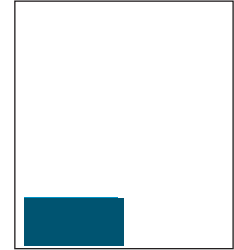
Half page  
10" x 7"



Quarter page  
4 7/8" x 7"



Eighth page  
4 7/8" x 3 1/2"



Business Card  
3 1/4" x 2"

Net rates (Black and White)	1x	6x	12x
<b>Cover Package:</b> Includes Logo on cover and 2 Full Page ads	\$3,950	\$3,250	\$2,500
<b>Full page</b>	\$2,250	\$1,650	\$1,100
<b>Junior page</b>	\$1,700	\$1,350	\$900
<b>Half page</b>	\$1,500	\$1,050	\$750
<b>Quarter page</b>	\$995	\$695	\$450
<b>Eighth page</b>	\$675	\$400	\$300
<b>Business Card</b>	\$250	\$175	\$100

Web offset/tabloid size  
 Four-column format  
 Trim size: 11" x 14 1/2" no bleed  
 Paper stock: 35 lb. HBX newsprint

**Color**  
 Four-color: \$350  
 Spot Color: \$150

**Four-Color Included,  
 No Extra Cost with  
 12x Rate Contract**

**Ad Closing: First Friday of the Month**  
**Materials Due: Second Friday of the Month**

**Online advertising**

To advertise on www.mrej.com, contact your sales representative for rates, options and general information.

**Electronic file formats**

Ads should include all fonts and graphics, and images should be saved in either .EPS or .TIF formats at 300dpi resolution. Only high-resolution Adobe PDFs will be accepted.

**Production charges**

Creative/design services are available at additional cost.

**Commissions**

Only recognized advertising agencies with three or more accounts will receive a 15% discount, provided payment is received within 30 days of invoice date. Discount applies to display advertising space, color and position only.

**Terms of billing**

Net 30 days. A finance charge of 1.5% per month (18% annum) is computed on amounts more than 30 days past due. No new advertising will be sold to customers with an account balance over 60 days past due.

**Pre-printed inserts**

Inserts available for contractual advertisers. Please contact the Associate Publisher for rates at least one month prior to insert date. Size restrictions: max: 10" x 13 1/2"/min: 5" x 3 1/2".

## 2019 Media Planning Guide

**Ad Closing:** First Friday of the Month

**Materials Due:** Second Friday of the Month

January **Apartments**

February **Real Estate Investing**

March **Industrial**

April **Office**

May **Energy**

June **Affordable Housing**

July **Green Buildings**

August **Land Development**

September **Women in Real Estate**

October **Energy**

November **Retail**

December **Year in Review**

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